



World Association of
Investment Promotion
Agencies

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Attention: H.E. Riia Salsa-Audiffren, Ambassador, Permanent Mission of Republic of Estonia to the United Nations Office and other International Organizations in Geneva

Date: 04.05.2026

Ref: 2848/2026/AM

Subject: Invitation to the 30th World Investment Conference | Geneva, 10–12 November 2026

Excellency,

On behalf of the World Association of Investment Promotion Agencies (WAIPA), we have the honour to invite Your Excellency to attend the 30th edition of the World Investment Conference (WIC), to be held from 10–12 November 2026 in Geneva, Switzerland.

This year marks a significant milestone as WAIPA celebrates the 30th edition of its flagship gathering. Over the past three decades, the World Investment Conference has evolved into a premier international forum bringing together Ministers, Heads of Investment Promotion Agencies, international organizations, and global business leaders to discuss key trends in investment policy, facilitation, and economic transformation.

The Geneva edition builds on strong momentum from recent Conferences. The 2025 edition, held alongside the Sharjah Investment Forum, convened over 12,000 participants from 142 countries, featured more than 160 sessions, and generated over USD 1 billion in investment opportunities.

In this context, Your Excellency's presence would greatly enrich the dialogue, particularly in strengthening engagement between diplomatic missions, governments, and the international investment community. The programme will feature high-level plenary sessions, thematic discussions, sector-focused forums, and structured interactions with global investors and institutions.

We would be honoured by Your Excellency's participation, recognising the important role of Permanent Missions in advancing international economic cooperation and investment linkages. Should Your Excellency require any further information or wish to coordinate participation, the WAIPA Secretariat would be pleased to assist. Mr. Andreas Hora, Deputy Executive Director, WAIPA (andreas.hora@waipa.org), will be the focal point for coordination.

We would be delighted to welcome Your Excellency to Geneva for this landmark edition of the World Investment Conference.

Sincerely yours,

Ismail Ersahin
Executive Director - CEO

James Zhan
Chairman of the Executive Board
WAIPA World Investment Conference